



# The News

Published Each Tuesday and Friday by the Students of the  
BRIGHAM YOUNG UNIVERSITY  
In Connection with the Associated Alumni.  
Entered as second-class matter at the postoffice at Provo, Utah.

Subscription Rates: \$2.50 per year. Office 125-C Telephone 120-3

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## WELCOME NEW YEAR

Like all other organizations—and individuals—the Associated Alumni is glad to welcome the New Year, and feel the spirit of optimism which it brings. The four years of existence of the organization has seen continued growth in interest on the part of alumni everywhere, has secured a large paid-up annual membership following, has established a permanent fund of approximately \$40,000, has put the alumni files in first-class shape, has held four successful reunions of alumni classes under the so-called Dix Plan, has continuously published a regular organ (first the Y ALUMNUS and then a section of the Y NEWS) for the alumni body, and has maintained an alumni office for the first time in B. Y. U. alumni history.

The alumni office was definitely decided upon on January 10, 1926. In beginning his fifth year in office, the Alumni Secretary is optimistic at the prospects ahead, not only for strengthening of alumni ties, but also for the concrete support of Alma Mater that that group of alumni which is slowly becoming "Alma coniators."

Sections of 1930 are embryo alumni and in welcoming 1930, the great alumni body is conscious that that welcome in reality is a welcome to the Class of 1930. So to this class goes the responsibility for assuring a bounteous ending for the sixth year of alumni effort.

enquest and his incessant love for adventure.



## A GAME OF CHANCE

The really great achievements of the world are not, as we commonly believe, carefully thought out plans that were masterminded in the brain of some genius before they were ever put into effect, but are more often the results of some fanciful person's tardiness during.

An eminent German philosopher once said that we are never certain of anything in this life, or the life to come. The risk that we involve, when we embark upon the sea of life," he quoted, "is infinitely great that it could be pointed in a picture before our eyes, many of us alter as we started on the long journey."

It is true that the existence of scientific research is by far the greater contributor to the advancement of human progress. But there is a type of progress that demands more than a precision of knowledge. It is a progress that insists upon a display of nerve and daring. A progress of advance more noble than the simulation of thought and ideal.

What could be more beautiful than the story of the pioneer? The trail blazer and the builder, the colonist and the settler; the forerunner of all civilization. There was not a knowledge, but an inspiration of what they were merging into. It was not their brilliant solution of the problems before them, but their unquenchable spirit of daring that swept them to the top and on to the heights of immortal being.

Long after the stories of scientific invention have faded in the distance, the stories of human struggle of hope and sacrifice, will shine out to enchant their listeners with a final gleam of grace and glory. And the romance of the future, like that of the past, will be firmly builded on the foundations of man's ever rising spirit of

## Hear Ye!

In the past it has been the policy of the Reader's Column to present articles of a more or less philosophical nature, which can be readily classed under the head of "Sensational Philosophy." However, during the ensuing part of the year, the column will endeavor to make a few changes which will add variety and tend to lessen the strain of circumstances that has almost come to the breaking point on several occasions.

The column, which will appear in each issue of the paper as usual, will be dedicated to the general interest of the casual reader, and not to a certain class, as has been in the past. The subjects will range from school affairs, topics of general interest, broadcasts, nature, poetry, humor, expressions of public opinion, and short stories to counsel of advice. The Reader's column will consist of all types of material of elegant discussion, while the Friday's column will be confined to "Who's Who On The Campus" and a little bit entitled "Facts and Fables."

The writer hopes, by this change, to beguile his readers with a more diverse and at the same time to avail himself of a more profitable task. The nature of the work in the past has almost driven him to drink on more than one occasion and this change will save him from two ensuing riles. LETS GO—Y

Readers living is not wreckless by ing.

## HANSEY'S Cash Grocery

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## Georkee Explains Why He Failed To Give Xmas Presents

George K. Lewis, photographer for Keystone Corporation and former business editor writer and story man for the Brigham Young University, says from his travels a letter of holiday greeting with his really made have been meant for the entire school but is barely included in part.

Georkee is on the first lap of his trip to South America where he will be engaged for a year in taking a number of important views for the Keystone Film Co. At the present time he is busy with his camera in Pennsylvania.

Success Brederover Provo, Utah.

It was such a hard matter to select all my Christmas presents that I failed to give you. You see, I am always looking for the easy way out. My first temptation came when I found a copy of the "Life and Letters of Carrie Nation." This I pointed out to my Christmas list against the name of Glenn S. Potter. However I dismissed this and it is a moment of weakness, compromised on, a phrase or anthology called "My Four Friends and Drunken Companions." This should bolster his much worn reputation.

Having thus turned lively I delved into the shelves and noted other suitable volumes for other of the old Home Towners. "Crimes in Jail" sounded the proper thing for a Y. I thought that I would send you a playlet that you might make them their own suggestion. For I have read "Something About Eve," Tony Bentley, "Banks The Great," Lowell Johnson, "The Dam" and "What a Young Widow Ought to Know."

Lack of courage, the fact that the last named book is fiction, and other reasons kept me from playing Santa Claus. But I really wanted to find some nice velvet gift who would be "The Guarded Halo."

Was fortunate to be in DelMonaco for a few of the meetings of the

Association. (Is for Advancement) of the Y. View's possibly been following in the papers. Henry (landed) Osborn's lecture in Terryman Man was worth while. —Georkee



## Long Distance Rates Reduced

Evening and Night Rates Remain Unchanged

Effective January 1, 1936, another reduction in Long Distance rates will be made. This is the fourth reduction in the Bell System in a little more than three years and based on the present volume of calls, will result in a saving of more than \$1,000,000 a year to the telephone users public of the United States. The reductions apply to day rates on station-to-station calls. Evening and night rates are not changed. The term "station to station" designates calls at which you are willing to talk with anyone at the called telephone in the other city. The new rates reflect that type call, 20 to 200 miles distant from the calling point.

THE MOUNTAIN STATES TELEPHONE & TELEGRAPH CO.

## Sowder's Grocery Meats and Groceries

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## UP FROM THE OXCART

"Acceleration, rather than structural changes, is the key to an understanding of our recent economic development."—From the report of President Hoover's Committee on Recent Economic Changes

YESTERDAY, the rumble, creak, and plod of cart and oxen. Today and to-morrow the zoom of airplanes. Faster production. Faster consumption. Faster communication.

Significant of electricity's part in the modern speed-up process is the fact that during the past few years, consumption of electric power increased three and one-half times as fast as population.

General Electric and its subsidiaries have developed and built much of the larger apparatus that generates this power as well as the appliances which utilize it in industry and in the home.

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Extracts from a Co-Me's Dictionary.

ASSENCE—"makes the heart grow fonder" but not always of the absent one.

ACE—An unknown quantity.

AIR—The porting gift of a horse female to a male horse. See Gate and Mitten.

HAH—What Adam said when he caught her in the act.

(Ed. Note: "What the h—!" AKA—A Swiss apology for a sky scraper.

AUNT—A friend, a relative, a trusted ally in love or need—See Uncle, a male friend.

LACHELOE—A matrimonial Wildcat shogger.

BUD—the little brother of the Co-ed BUNCH—a human bouquet of wild flowers.

BULL—Bovine. A ferocious beast with horns, greatly feared by hat pedestrians—generally a cow.

CAT—a best friend who has snatched the One-and-only.

CADDER—something on the sports page—a near relative of "Toot."

CEASRY—one of Cleopatra's sex friends.

CAN—an instrument used to remove an undesirable employee from a job.

CAR—a vehicle in which one can take a detour before walking home.

CHARGE—a mechanical device in discharging time which is always 15 minutes slow.

CYNIC—a professor.

DAV—a word to which one associates the idea of money.

DEWILL—the gentleman who hasn't had even his first kiss.

DIET—the course of food consisting of grapefruit, toast and grapefruit.

DANGER—a sign sticking above the ice or just before one goes under it.

DOG—feminine style.

EAT—the favorite indoor and outdoor sport of one's boy friend.

ELBOW—a sharp part of the body used to silence one's companion.

ESCORT—a word which went out of fashion with chaperone.

FATE—the curse which forces one to stop writing a dictionary of a h. Y. U. co-ed.

New Year's resolutions being in order, Fritz Frenz resolved that he would stop tipping telephone operators and use private phones.

In all of our resolutions are contained in Elbert Hubbard's saying: "Never explain—your friends do not need it and your enemies will not believe you anyway."

But this New Year is just like having a dance returned from the cleaners—spotless but unsavory.

And it's still the same dress—the same.

Father Time needs a new pattern—the fabric's getting worn at the knees and elbows.

"His wife used to be a peach"—"The still is. She's a peach." O. Remo.

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